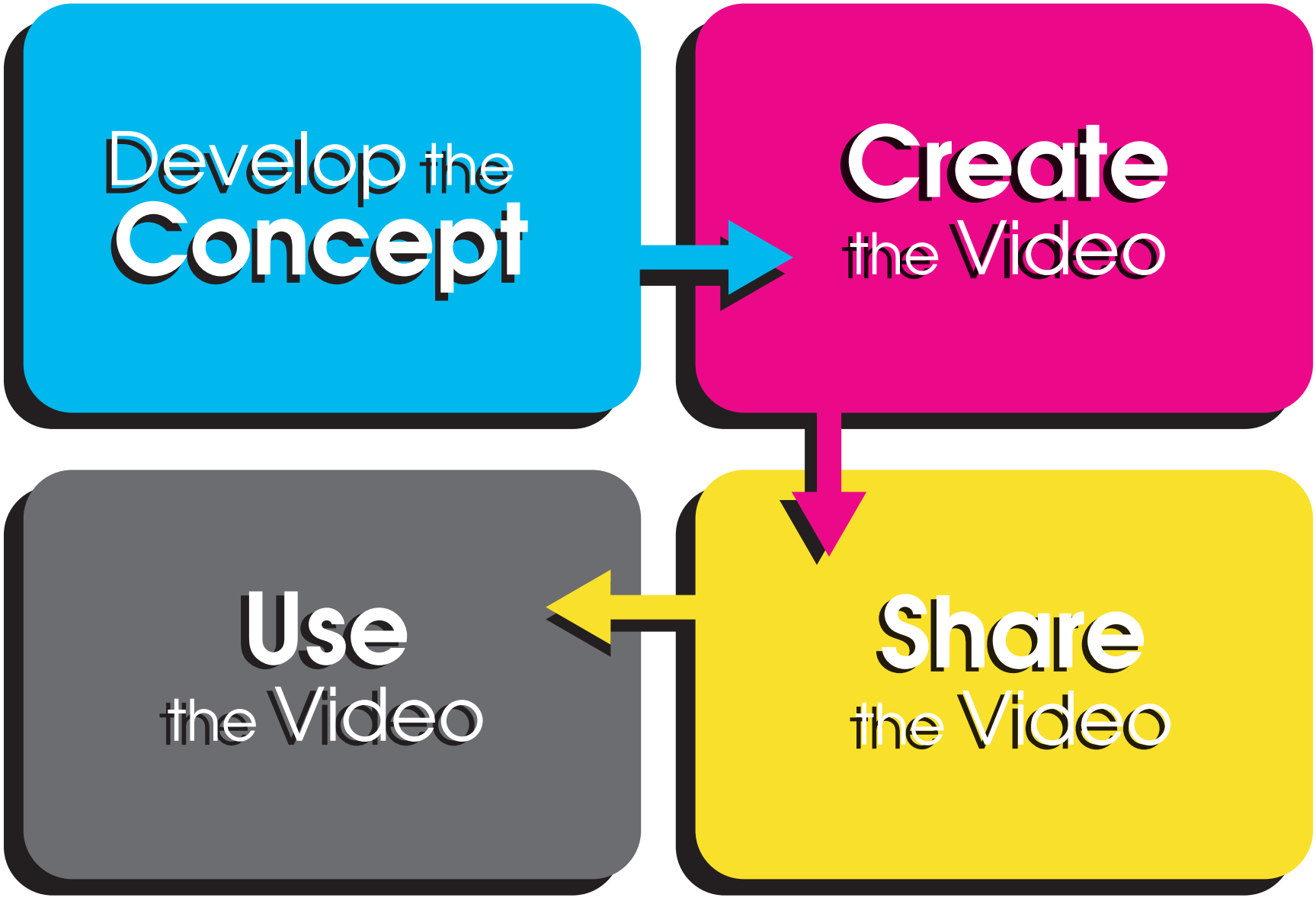
Develop the Concept
Create the Video
Share the Video
Use the Video